# Reflektion Full Page Search

**Reflektion**

Transform visitor engagement with AI-powered individualized search results that maximize conversion

## Benefits

+ Drive revenue per search
+ Elevate time-on-site and visitor return rate
+ Reduce merchandiser effort

## Features

+ Cutting edge full page search experience
+ Contextual retail natural language search
+ AI-enabled personalization
+ Auto-faceted navigation
+ Sorting, items per page, pagination controls
+ Customizable look and feel
+ Merchandising rules and scheduling
+ Split testing (A/B, multivariate) and analytics
+ JavaScript or API integration

Is your search driving more revenue by intelligently displaying and prioritizing products and categories based on individualized predictions around propensity to buy? Do your visitors get the most relevant results based on familiar, natural, search terms and phrases? Is search navigation always intuitive with dynamic facets so each individual visitor can find products faster?

### Introducing AI-powered individualized full page search

Drive time-on-site, return rate, and revenue by engaging visitors with fast, cutting edge search. Advanced retail keyphrase understanding makes search experience more intuitive and relevant. Individualization auto-optimizes product ranking based on visitor profile, behavior, personalized likelihood to buy, and countless other factors. Dynamic facets deliver an intuitive contextual product navigation experience.

Full Page Search (FPS) and Reflektion Preview Search work together for an end-to-end 1:1 search experience, or easily integrate with your existing search tools like Endeca or Solr.

### Built on a platform that's continually getting smarter

FPS is a module of Reflektion's Customer Engagement Platform, which is powered by purpose-built AI that's continuously uncovering hidden links between products, visitors, and their preferences to individualize search results. Easy-to-configure rules, split testing, and analytics provide total control and optimization.
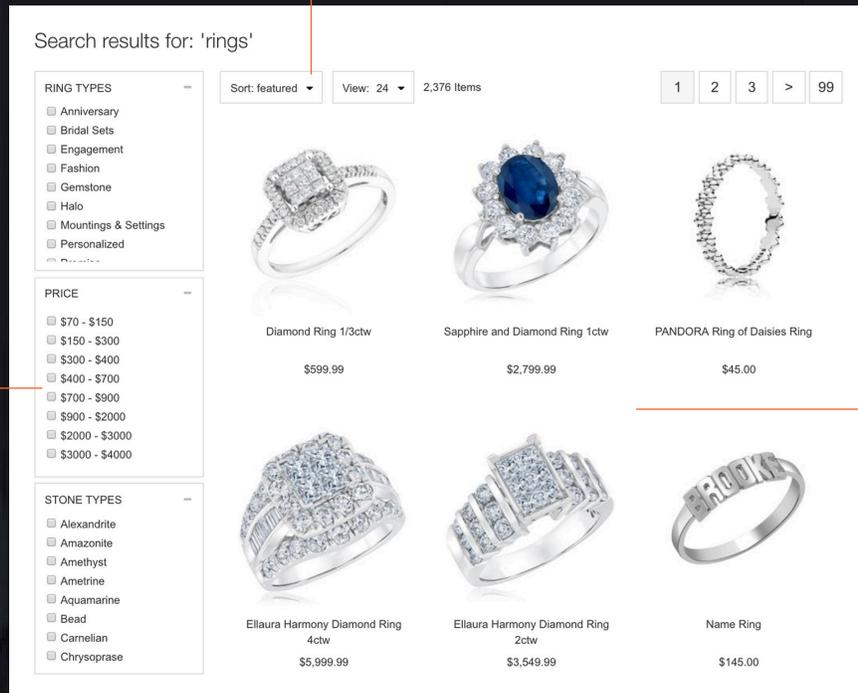
↑
## 6.1%
Average Order

**TOMS**

↑
## 24%
Conversion

**GODIVA** *Chocolatier*

↑
## 62%
Page Views

**O'NEILL**

**Flexible and intuitive navigation, sorting, items per page, and pagination**

Search results for: 'rings'

RING TYPES
- Anniversary
- Bridal Sets
- Engagement
- Fashion
- Gemstone
- Halo
- Mountings & Settings
- Personalized

PRICE
- $70 - $150
- $150 - $300
- $300 - $400
- $400 - $700
- $700 - $900
- $900 - $2000
- $2000 - $3000
- $3000 - $4000

STONE TYPES
- Alexandrite
- Amazonite
- Amethyst
- Ametrine
- Aquamarine
- Bead
- Carnelian
- Chrysoprase

Sort: featured    View: 24    2,376 Items    1  2  3  >  99

Diamond Ring 1/3ctw — $599.99
Sapphire and Diamond Ring 1ctw — $2,799.99
PANDORA Ring of Daisies Ring — $45.00
Ellaura Harmony Diamond Ring 4ctw — $5,999.99
Ellaura Harmony Diamond Ring 2ctw — $3,549.99
Name Ring — $145.00

**Intelligent, dynamic facets based on preference and intent**

**Hyper-personalized search results maximize conversion**

## Deep Retail Natural Language Search

Our search knows retail, including pricing, sales, promotion, product sizing, synonyms, adjectives, and modifiers—so you can return more relevant answers to natural language queries.

## AI-Powered Individualized Search

Search intelligence continuously re-ranks results based on individual visitor profiles, demographics, recent visits, session intent, propensity to buy, and other data points to maximize conversion.

## Dynamic Contextual Faceted Navigation

Deliver an intuitive navigation experience automatically, with the most relevant facets dynamically generated based on search results, attributes, visitor interactions, and other rules.

## Flexible Merchandising Rules

Easily boost, bury, and pin products and categories based on needs like seasonality. Product attribute weightings provide contextual control for how products are ranked.

## Easy To Integrate And Customize

Add FPS to Preview Search using a simple JavaScript tag, or integrate to existing search using our REST API. Customize look and feel, facets, synonyms, redirects, or based on geolocation.

## Complete Site Search And SEO Optimization

Optimize your site by conducting experiments that split traffic based on different keyword factors like relevance and weights. Visualize the impact of individualized search on views, clicks, and your conversion funnel.

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