

Role: Product Manager

Last updated: 08/04/2021

About Reflektion

Reflektion's AI-powered digital commerce experience platform listens to the behaviors of each individual shopper, utilizes Artificial Intelligence to calculate their preferences and intent, and then responds to every moment-to-moment interaction by displaying the most relevant content and products in real-time and across the digital touchpoints that matter most—including preview and site search, product recommendations, product listing and landing pages, email recommendations and content as a service.

Leading retail brands such as Skechers, DSW, Petco, RiteAid, and many others, rely on Reflektion's platform.

Founded by pioneers in Artificial Intelligence and most recently awarded the Best eCommerce Conversion Solution by SIIA in 2021, Reflektion combines individual shopper insights, product intelligence, and AI to solve the product discoverability gap and create more relevant and impactful eCommerce experiences.

Reflektion is backed by leading investors including Battery Ventures, Hasso Plattner Ventures, and Clear Ventures.

Reflektion enjoys a rich culture of innovation. We hire talented individuals who are self-motivated, willing to experiment and are interested in getting things done.

What we're looking for:

- Proven track record of envisioning and building high-quality holistic products in strong partnership with design and engineering
- A portfolio that demonstrates outstanding product and ecosystem thinking
- A well-versed storyteller with strong presentation skills
- Self-awareness, a growth mindset, and strong proactivity and drive
- Ability to set the direction for a product to be executed through clear and impactful strategies

- Ability to rally multiple stakeholders and to navigate ambiguous situations
- Autonomy to drive and execute a project forward in collaboration with development teams
- Ability to talk to engineers at technical level
- Engineering background in software development, UX, Machine learning.

Requirements

- BS degree or higher in Computer Science.
- At least 2 years software engineering experience, or 3 years of product management experience in the SaaS space.
- Strong analytical, troubleshooting and problem-solving skills.
- Comfortable with internet technologies and working in a fast-paced and fast-changing environment.
- High attention to detail including proven ability to manage multiple, competing priorities simultaneously.
- Excellent communication skills (presentation, verbal and written).
- Experience in machine learning, A/B testing, and analytics.
- Experience in Internationalization/Localization is a plus.
- Experience managing products in B2B environments is a plus.

Preferred:

- Prior experience in e-commerce.
- MBA or advanced technical degree.
- Experience launching mobile products.

To apply, please send your resume to: jobs@reflektion.com